

LEADING PHILANTHROPY
September 22, 2022

Time	Activity				
7:00am - 8:00am	Registration Opens: Breakfast & Networking				
8:00am - 8:30am	Welcome/Opening Remarks - Doris Parent, MBA, President of AFP-GPC and Chief IDEAS Officer at The Philadelphia Orchestra and Kimmel Center, Inc.				
8:30am - 9:30am	Keynote - Shifting Philanthropy From Charity to Justice: Kia Jarmon				
9:30am - 9:45am	Break: How to Get the Most Out of Your First Conference Jax Gitzes, MS, Big Brothers Big Sisters, Independence Liz Marafino Fiola, MA, MS, CFRE, Villanova University				
BREAKOUT TRACKS	Leadership IN Action	Philanthropy IN Practice	Prosperity IN Equity	Initiative IN Professional Development	Technology IN Motion
9:45am - 10:45am	The Importance of Board Diversity and its Impact on Your Organization and Fundraising So Jung, MSSP, Schultz & Williams Jeremy Hildago, Schultz & Williams Michael Ticzon, CFRE, Comcast NBCUniversal	Unlocking the Power of DAFs Jason Arbacheski, CAP, Chester County Community Foundation		5 Ways to Get More Done Before Lunch Sarah Ohanesian, SO Productive	Turning Insight into Action: Using Data to Drive Your Fundraising Strategy Jeff Vogel, DonorPerfect Julia Gackenbach, DonorPerfect
10:45am - 11:00am	Speed Networking & Refreshment Break with Exhibitors				
11:00am - 12:00pm	Cultivating Black Leadership and Why It Matters Sophia Peake, MPA, Youth Sentencing & Reentry Project	Fearless Gift Planning Kelly Grattan, PhD, MBA, CAP, CFRE, Schultz & Williams Gregory Wilson, CAP, CFRE, Schultz & Williams	Empowering Volunteers as Fundraisers Leigh Ann Bridges, MA, Villanova University	I'm New and I Want to Be Good Mark Chilutti, CFRE, Magee Rehab – Jefferson Health	Ready for Your Next Mission Video? Questions to Ask Before Getting Started James Copes, Tolsma Productions Richard Tolsma, Tolsma Productions
12:00pm - 1:00pm	Lunch				
1:00pm - 2:00pm	50,000 Ft View of Changes in Philanthropy Craig Weinrich, Council of New Jersey Grantmakers Tynetta Brown, Philanthropy Delaware Mariah Casias, Philanthropy Network of Greater Philadelphia	Stories from the Road - Major Gifts Julie Fink, MS, CFRE, Jefferson Health New Jersey	Harnessing the Power of Public Relations to Increase Fundraising Results Liz Hefner, CFRE, Schultz and Williams Aleah Conlin, MA, Slice Communications		Smarter, Faster, Stronger: Leveraging Fundraising Intelligence to Elevate Your Strategy Jeremy Davies, iWave
2:00pm - 2:30pm	Speed Networking & Refreshment Break with Exhibitors				
2:30pm - 3:30pm	Our Leadership is Talking About a Campaign. Now What? Chris Polito, CCS Fundraising Ken Gosier, CCS Fundraising	Innovation in Special Events MODERATOR: Valerie Johnson, Beyond Philanthropy Egypt Graham, Planning 2 Perfection Annette Jeffrey, Project HOME	Integrate or Ignore: Lessons from Community Centric and Donor Centric Voices Robbe Healey, MBA, NHA, ACFRE, FAFP, Aurora Philanthropic Consulting	Grants for Newbies: Are You Ready for Grants? What You Need to Know Before You Apply Jax Gitzes, MA, Big Brothers Big Sisters, Independence	What We Learned From 2021: Major Gifts & AI Megan Grosskopf, DonorSearch
3:30pm - 4:00pm	Closing Remarks: Doris Parent, MBA, President of AFP-GPC and Chief IDEAS Officer at The Philadelphia Orchestra and Kimmel Center, Inc.				
4:00pm - 6:00pm	Reception				

New to Mid-career
Mid-career to Advanced
Advanced
All

